



PRADO GROUP FBO

16192 Costal Highway
City of Lewes, DE
County of Sussex, USA

Strategic Philanthropy Overview

Philanthropic Types

Collaborative Philanthropy

Is the process of sharing solutions, reducing redundancy, and building knowledge. This is an excellent model for givers who:

- have a “big picture” approach in solving community needs;
- are willing to give up some control over specifics (personal interest) in exchange for greater influence for the group as a whole;
- want to be part of a network of like-minded individuals with hands-on givers who feel similarly committed and are passionate about the same issue(s).

1. Responsive Philanthropy

Is the process of supporting needs and priorities that actively solicit proposals in areas of interest. This type of philanthropy appeals to givers who want to:

- develop a deep philanthropic expertise in a few focused targeted areas;
- resource specific programs, as opposed to supporting organizational overhead;
- place some conditions on the acceptance of grants, such as requirements for matching funds or reporting back results;
- maintain arms-length relationships with grantees rather than engage in active management or hands-on assistance.

2. Venture Philanthropy

Is the process of building capacity for growth, business scale, and sustainability of projects or the business venture. This mode of philanthropy appeals to givers who:

- prefer long-term partnerships with a handful of organizations doing good works to help mitigate risk;
- desire heavy involvement in the day-to-day affairs of the organizations they join or enjoin the entity by requiring a Board of Director’s seat.
- want to apply their business/management practices to their philanthropy enterprise;
- want to provide resources to small scale projects that can grow into larger initiatives;
- Seek to get a return on their investment (ROI).



PRADO GROUP FBO

16192 Costal Highway
City of Lewes, DE
County of Sussex, USA

3. Results-Based Philanthropy

Is the process of solving social problems by addressing root causes and systemic community blight. This type of philanthropy appeals to givers who:

- have a particular social problem in mind that they have a passion to address and help solve unresolved issues;
- want to have a significant role in “setting the agenda” for change;
- are willing and able to devote significant resources, time and treasure to a philanthropic cause;
- are not afraid of controversy and have no fear of failure.

4. Checkbook Philanthropy

Is the process of providing immediate and crucial support to the social enterprise sector.

This type of philanthropy appeals to givers who:

- want to donate to organizations or causes that have been important or influential in their lives;
- fund causes and participate in events as part of a social network of contributors;
- seek to spread their money around to many organizations;
- want to provide general financial support to organizations rather than targeting their dollars to specific programs.